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District 22 Area 1

19 July 2024

WOMEN AND GIRLS' WELLBEING EXPO INFORMATION SHEET

Zonta Club of Caboolture would like to invite you to our inaugural **Women and Girls' Wellbeing Expo ... See, Do, Be Better** to be held Saturday morning, 9:00 am to 12:00 pm on 23 November 2024, at the Morayfield Community Hall. This event has been purposely scheduled prior to the commencement of the United Nations 16 Days of Activism from 25 November to 10 December.

We are offering you a free stall at our Women and Girls' Wellbeing Expo targeting local women, girls and their families in the Caboolture, Morayfield, Burpengary and surrounding districts. The expo is free to you and to visitors. Please see attached pre-event flyer. Tickets will be available via Humanitix including free coffee and morning tea, a show bag and free Face painting for children.

Our aim is to share information, connect with, inspire and empower local women and girls to make informed choices in their lives which may positively impact their wellbeing and quality of life. Additionally, we aim to raise awareness of services provided by local community organisations and promote any local businesses that support women and girls and their wellbeing.

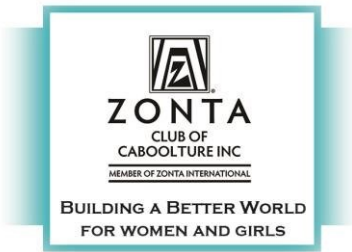
Stalls:

The provider stalls are free and allow you to display information about the services and products you provide for women and girls. You will have one rectangular table approximately 2.0 x 1.0 m and two chairs (more can be provided). We encourage you to bring along pull up banners (or other signs), a white tablecloth, flyers, service information, marketing material, as well as free give-away promotional items to give to people who visit you at your stall. You are also invited to sell merchandise if that is applicable to your organisation, however, you must provide your own float and/or EFTPOS device. Additionally, you may like to donate free gifts to be included in the show bags for each ticketed visitor to receive when they enter the hall or donate a raffle prize. Stalls must be setup before 9:00 am and packed up by 1:00 pm. We ask that you ensure at least two people man your stall during the expo.

Workshops:

We will be hosting three workshops (45 minutes each) addressing a current social issue or theme relevant to women and girls and their wellbeing. Expo visitors are voting for workshop themes when they order their ticket. You are invited to nominate a topic you would like to possibly address in one of these workshops. We will organise the topics into themed workshops. Each workshop will have an introduction to the theme, three 10-minute presentations, followed by a question-and-answer time of approximately 10 minutes. Workshops will be held in the side room of the hall ensuring they offer an intimate space for discussion and sharing. If you do present, you are invited to provide any supporting documentation or information you would like to share with the participants. You can also request multimedia equipment.





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Expo:

The expo will run from 9:00 am to 12:00 noon. Zonta Club of Caboolture will be running a coffee shop during the expo and 3 x hourly raffles. Money raised from these two activities will be donated to various service providers attending the expo. A list of stall providers, their contact details, and information about the scheduled workshops will be provided to visitors upon entry. Visitors with tickets will receive a show bag on entry.

Target audience:

We will be promoting the expo locally using traditional marketing as well as using social media, online events software and our website. You are encouraged to also share our promotional materials for the expo with your clients directly and via social media. Together we can draw a large crowd of local women and girls, their families and friends to raise awareness of the local services available to support wellbeing.

RSVP: 31 August 2024

If you would like to join our Women and Girls' Wellbeing Expo, please complete the attached provider form by 31 August. If you would like further information, please contact Lynda Galway on 0450 661 275 or email ZontaClubCaboolture@gmail.com.

The event is now published on [Humanitix](#).

Kind regards

Lynda Galway
Chair Advocacy Committee
Zonta Club of Caboolture

